

NiteFighter BT11 Global Testing Campaign

In order to meet the versatile demands of different customers for outdoor lighting, NiteFighter has successfully developed the second bicycle light BT11 that will be launched soon. With the hope of enhancing the quality of NiteFighter products and services, we are collecting consumers and bike light enthusiasts to participate in Nitefighter BT11 Global Testing Campaign. Nitefighter will select some participants to test the BT11 (prototype sample) which will be sent you for free. We are looking forward to your participation and support.



1. Declaration of the Testing Campaign

1.1 Nitefighter will send the BT11 (prototype sample) for free to the participants who are selected to test the BT11, after they received the bike light, they need to test it and publicize the reports on the relevant media according to Nitefighter's requirements.

1.2 The transporting freight for the BT11 will be paid by NiteFighter.

2. Requirements for the Testers

2.1 All kinds of fans, including cyclists, outdoor sports fans, or consumers who are well experienced with high end bike light, etc.

2.2 Individuals who can write reviews or reports for bike light, edit it with words and pictures, or take videos when they are testing the light.

2.3 Individuals that have already posted more than one review (Content is not limited to bicycle light)

2.4 Individuals who can post their testing reports on more than one internet media, such as the website of cycling, photography, outdoor, flashlight, etc.

3. Tester Registration

3.1 Registration Deadline: From February 15th to March 25th, 2013.

4. The Announcement of the qualified tester list

4.1 Announce Time: March, 30th, 2013

4.2 Announce Address: 'Company news' channel on Nitefighter official website
<http://www.nitefighter.com/news.asp?cid=1>

5. Requirements for writing and publishing the testing report

5.1 The contents of your reports should include:

- A. Description and your personal feeling of the product.
- B. Images and video of the products, including appearance, function, details and trial run environment.
- C. Description of the testing environment and process.
- D. Description of the merits and shortcomings of the product.

5.2 Requirements for publicizing the testing reports:

A. Publicizing time

Testers should publicize the report within 20 days after receiving the BT11, and send the website link to Nitefighter by email for our reference.

B. Website for publicizing

Individuals who can post their testing reports on more than one internet media, such as the website of cycling, photography, outdoor, flashlight, etc.

6. Notice

6.1 NiteFighter will contact those selected testers by sending emails. If we receive no reply from them within seven working days, we'll regard them as giving up testing the NiteFighter product.

6.2 It is preliminary decided that BT11 bike lights will be sent out in the Early April 2013.

6.3 NiteFighter reserves the rights of final interpretation of the campaign.

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